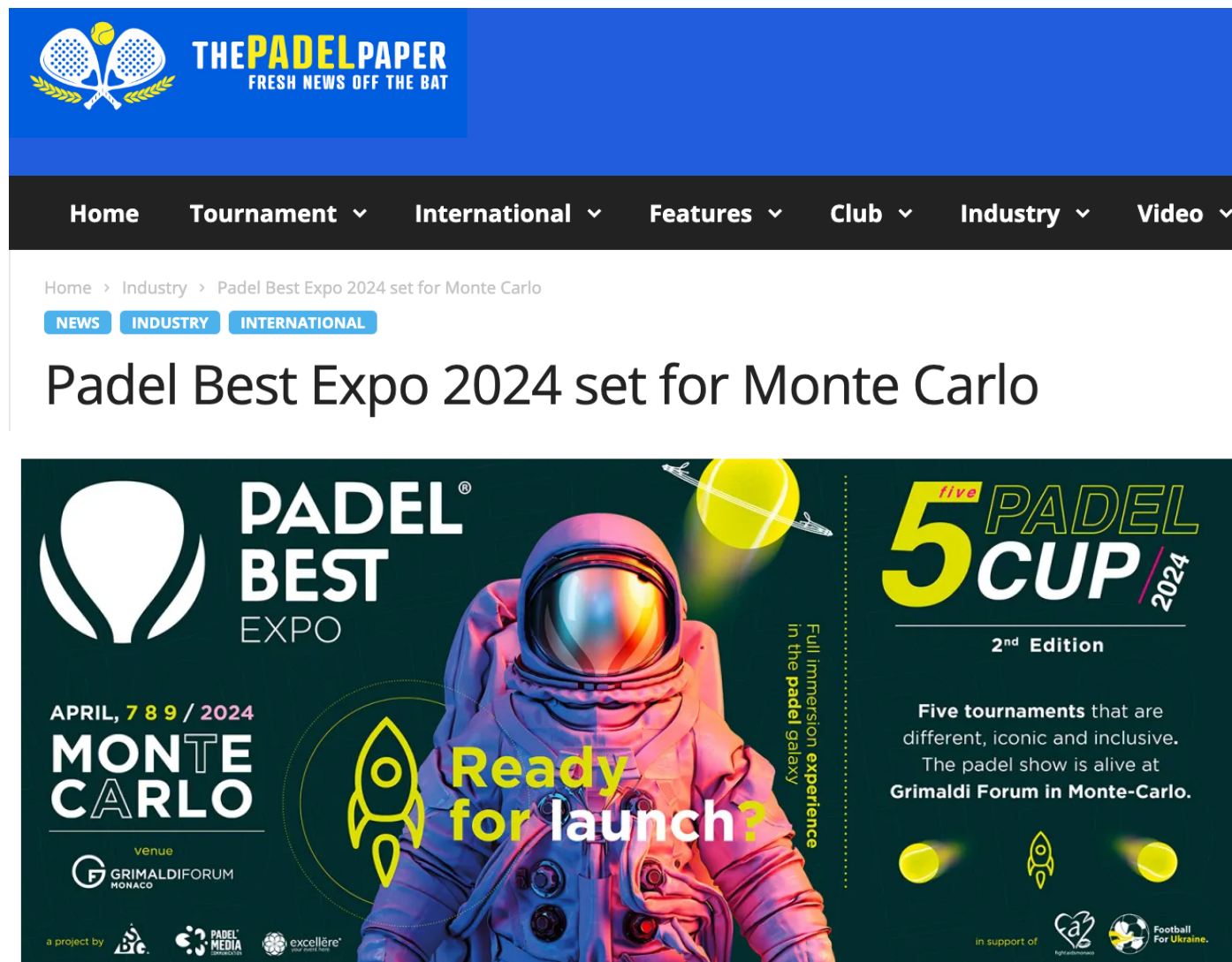


Padel Best Expo 2024: set for Monte-Carlo



A new international exhibition dedicated to padel has been announced for 7-9 April at the Grimaldi Forum in the Principality of Monaco.

Padel Best Expo, led by Bsg Group, will showcase the most important innovations in the sector with an agenda of dedicated events and the second edition of the Five Padel Cup, five iconic and inclusive tournaments.

Among the protagonists are Ukraine football legend Andrei Shevchenko, Dario Marcolin, Roberto Agnini, Barbara Vitantonio and the Barbagiuans represented by President Louis Ducruet.

Italian company Bsg has a 30-year history in communication, and its three-day Padel Best Expo event will showcase the most important innovations from small and medium-sized

enterprises alongside international big names, b2b meetings, talks and lots of business big hitters.

Exhibitors, sponsors and companies will be able to seize business opportunities, network and promote relationships at an international level during the event. Digital and networking stations will be available at the Grimaldi Forum, and attendees will be able to access the digital platform padelbest.net for a year, which enhances companies even after the event is over.

"Padel Best Expo is a project that was born from the decision to dedicate ourselves to the padel sector in 2021, with the foundation of Padel Media Communication," explains Roberta Ceccarelli, CEO of Padel Best Expo and Founder of Padel Media Communication.



Roberta Ceccarelli, CEO of Padel Best Expo and Founder of Padel Media Communication (left) with Andriy Shevchenko

"We went through the successful experience of the Five Padel Cup, which confirmed that our intuition is right. For Padel Best Expo we formed a great team and as CEO I am very proud to announce that the second edition of the Five Padel Cup will be organized within this great container created to provide an immersive experience for fans and companies.

PRESS REVIEW | [THEPADELPAPER.COM](https://thepadelpaper.com)

<https://thepadelpaper.com/padel-best-expo-2024-monte-carlo/>

“In a momentous time such as the one we are experiencing, we need to recover the centrality of sport, which unites, aggregates and is a formidable vehicle of health and psychological wellbeing for the new generations, but also for all segments of the population.”

Five Padel Cup is the event within the Padel Best Expo event, which has, for its second edition, the courts set up inside the Grimaldi Forum, a versatile location with contemporary architecture and design, an ideal venue for hosting tournaments and themed areas with exhibition stands.

The Five Padel Cup will benefit from an overspill from the 130,000 people who are expected to attend the Rolex Monte-Carlo Masters (6-14 April) in the Principality of Monaco. The Cup will include a wheelchair padel competition.

Barbara Vitantonio, internationally renowned TV sports journalist and Premier Padel commentator, will be the official speaker of Padel Best Expo and the Five Padel Cup: “The 2023 edition of the Five Padel Cup was a total success,” said Barbara Vitantonio. “With the prestigious team of Padel Media Communication, I have no doubt that the 2024 edition will be even better. I am delighted to be able to collaborate with Padel Best Expo, an ideal container for a world-class padel festival in a wonderful location.”

Part of the revenue from the Padel Best Expo will go to support the foundations Fight Aids Monaco, founded by H.S.H. Princess Stéphanie and Football for Ukraine CIO of which Andrii Shevchenko is Ambassador.

Ballon d’Or winner Shevchenko will speak at Padel Best Expo and sign a limited edition of last-gen rackets, 99 unique pieces, which will be put on sale to raise funds. He will hand them over at the Grimaldi Forum. “I’ve seen a value harmony between Padel Best Expo, Five Padel Cup in Monte-Carlo and Football for Ukraine IOC,” said Shevchenko, Football for Ukraine IOC Ambassador.

Also present at Padel Best Expo 2024, with the centre court, is Padel Galis, a leading company in the design, production and installation of padel courts worldwide. “I am honoured that the centre court of the second edition of the Five Padel Cup in Monte-Carlo is by Padel Galis – said Carlo Cortesi, Area Manager Padel Galis. “In recent years we have participated in the most important tournaments such as the World Padel Tour and made a massive contribution by guaranteeing the industry 10,000 innovative and high-performance courts in technology, installed in more than 70 countries around the world.”

Padel Best Expo

Du 07/04/2024 au 09/04/2024

➤ Grimaldi Forum - Monaco ➤ Monaco

Padel Best Expo, un événement à voir à Nice (Grimaldi Forum Monaco), du 7 avril 2024 au 9 avril 2024. Toutes les informations pratiques (tarifs, billetterie, plan de salle) pour cet événement sont à retrouver sur cette page. Réservez dès maintenant vos places pour assister à cet événement à Nice !



Du 7 au 9 avril 2024 de 10h à 20h, **Padel Best Expo** est l'exposition mondiale dédiée au monde du padel qui rassemblera à Monte-Carlo les entreprises du secteur. En plus de la vocation B2B, l'événement est également particulièrement attractif pour le public des fans qui pourront profiter d'une expérience immersive.

Durant les trois jours au Grimaldi Forum, aura également lieu la Seconde Edition de la **Five Padel Cup**. Avec ses cinq tournois passionnants et inclusifs, elle rassemble des joueurs en fauteuil roulant, des clubs, MPF (femmes padel cup), des gestionnaires et des célébrités du monde du sport.

Le Grimaldi Forum accueillera un programme de rencontres, de conférences, d'espaces numériques, de zones de jeu de padel, de divertissements et d'événements sociaux.

Qu'attendez-vous? Embarquez et explorez la galaxie du padel!

Padel Best Expo : Renseignements - Horaires - Tarifs - Billetterie

Grimaldi Forum - Monaco

98000 Monaco

Dates et horaires :

- ▶ Dimanche 7 Avril 2024 à 10h
- ▶ Lundi 8 Avril 2024 à 10h
- ▶ Mardi 9 Avril 2024 à 10h

Tarifs et billetterie :

A partir de 42.50 €

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Padel Best Expo 2024



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Dim. 7, lun. 8, mar. 9 avril 2024

Padel Best Expo

du 7 au 9 avril 2024 de 10h à 20h Padel Best Expo is the global exposition dedicated to the world of padel that will gather in Monte-Carlo the companies of the sector. In addition to the B2B vocation, the event is also particularly attractive to the public of fans who will be able to enjoy an immersive experience. During the three days at the Grimaldi Forum there will also be the Second Edition of the Five Padel Cup. With its five thrilling and inclusive tournaments it gathers wheelchair players, clubs, MPF (women padel cup), managers and celebrities from the world of sport. The Grimaldi Forum will host a program of meetings, talks, digital areas, padel play areas, entertainment and social events. What are you waiting for? Get on board and explore the padel galaxy!

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Mardi 9 avril 2024 : 10:00

Lundi 8 avril 2024 : 10:00

Dimanche 7 avril 2024 : 10:00

Grimaldi Forum - Espace Ravel

10, av Princesse Grace, MONACO 98000 Monaco

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Fnac Spectacles

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New expo and second tournament at Monte Carlo

21 November 2023

BSG Group, a 30-year-old marketing agency with operations in Rome and Milan, is expanding on a project it brought to life in April of this year: the first edition of the Five Padel Cup, a quintuple tournament in Monte Carlo. Next year's tournament will be held in conjunction with a ...

